

Mayor's Council of Technology Advisors (MCTA)

Education Subcommittee

Technology Integration Plan - Fact Sheet

Whittman-Hart contacts

Ralph Keipert 312.986.5515

ralph.keipert@whittman-hart.com

Georgia Eierman 312.913.3145

georgia.eierman@whittman-hart.com

Technology in the Service of Education

Background

In March of 1999, Mayor Daley announced the creation of The Mayor's Council of Technology Advisors (MCTA), gathering together leaders from technology-related business, government, education, and community organizations. The goal of MCTA: make Chicago a preeminent technology center. The Mayor chartered the Education Subcommittee of the MCTA, one of five subcommittees, with the following missions:

- Review education as it relates to technology preparedness at all Chicago educational institutions
- Create a grand vision to lead Chicago citizens into opportunities created and supported by technological developments using education as a primary vehicle
- Provide direction for immediate action towards that vision

The Vision

The Education Subcommittee, chaired by Bob Bernard, CEO of Whittman-Hart, submitted its report to the mayor describing its vision. Chicago will be an American model of what is possible when business, educational, and public institutions unite to **provide the technology that supports opportunities Chicago citizens deserve.**

Specifically, develop a workforce to include:

- Employees **skilled in specific technologies** attractive to technology companies
- **Technologically literate employees** attractive to technologically driven companies
- Employees whose education in all areas has been **enhanced by the use of technology** in their schools

The vision is summarized by this guiding principle: *Technology in the service of education.*

Moving towards the Vision: the Integration Plan

The Education Subcommittee also proposed several initiatives as steps in making the vision a reality. Foremost among the initiatives is the development of a five-year Integration Plan. To ensure the effective application of technology to education, the Integration Plan will coordinate and support the technology efforts of the following:

- The Chicago Public Schools
- The City Colleges
- The Office of Catholic Education
- The Mayor's Council of Technology Advisors (MCTA)

Developing the Integration Plan

In support of the MCTA's technology initiatives, Bob Bernard is contributing the services of Whittman-Hart employees to develop the Integration Plan in conjunction with key representatives from the organizations listed above. Jointly, they will:

- Confirm the goals and assess the current state of technological development in Chicago educational institutions
- Identify problems and opportunities
- Identify solutions to bridge gaps between current status and goals, and define the optimal solution
- Create the Integration Plan along with obtaining executive team confirmation and consensus
- Develop a communication plan to promote the Integration Plan among all constituencies