

Kevin P. Wojdak

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BRIDGING THE GAP BETWEEN TECHNOLOGY AND DESIGN: TRANSFORMING CREATIVE INSPIRATION INTO TECHNICAL REALITY

SUMMARY OF QUALIFICATIONS	I am a hands-on Web and IT Developer and Writer with over 19 years experience in <i>full life cycle</i> delivery of website and technology projects across many diverse industries. I am organized, detail-oriented, and efficient in everything I do from programming code to writing documentation. My strengths and key skills lie in Business Analysis, Website and User Interface Development, Search Engine Optimization (SEO) strategy and implementation, Technical Documentation, Marketing, and Project and Team Management. My leadership, business analyst, and client relationship skills combined with my extensive technical expertise as a website and software developer provide you with a well-rounded skillset to leverage. My unique background and experience gives me great insight to transform creative designs into technical reality.
ARTICLES/ PUBLICATIONS	<ul style="list-style-type: none">♦ White Paper – Rich Client Interfaces: Breaking Free from the Browser♦ White Paper – SEO (Search Engine Optimization) Strategies and Approaches♦ "Object-Oriented CSS", 2006 (Technical Article)♦ "Separate Positioning from Presentation", 2006 (Technical Article)

PROFESSIONAL EXPERIENCE

HEWITT ASSOCIATES		JAN 2009 TO PRESENT
Contract Consultant Artisan for Hire Role Production Specialist	<ul style="list-style-type: none">♦ Write User Interface code to build customized web portal sites.♦ Code and integrate custom JQuery functions and controls to provide animations and dynamic interactions to website pages.♦ Define custom amCharts stock, bar, line, and pie graphs into the pages with dynamic data interaction. Skills: Web Development, HTML, CSS, JavaScript, JQuery, amCharts, XHTML, PhotoShop, DreamWeaver, CM Synergy, PC Platform	
EURO RSCG CHICAGO		OCT 2008 TO NOV 2008
Contract Consultant Acquity Group Role Senior Web Developer	<ul style="list-style-type: none">♦ Wrote code and manipulated graphics for website landing pages and HTML emails for Euro RSCG Chicago clients Citigroup, Sprint, and Western Union. Skills: Web/User Interface Development, Technical Documentation, MediaWiki (Wikipedia), HTML, CSS, XHTML, PhotoShop, DreamWeaver, PC/Macintosh	
SDI (SYSTEM DEVELOPMENT, INTEGRATION, LLC)		MAR 2007 TO SEPT 2008
Role Technical Manager Web/User Interface Developer Project Manager Information Architect Business Analyst	<ul style="list-style-type: none">♦ Information Architecture, Business Analysis, Website/User Interface Development and Project Management for the SDI Corporate Website Redesign project (http://www.sdienterprises.com).♦ Utilized the ITIL framework to define a Service Catalog and write Service Level Agreements (SLAs) and Organizational Level Agreements (OLAs) for the Chicago Public Schools (CPS) eSystems team and the new CPS District website (www.cps.edu).♦ Designed and developed a new user interface for the ProFolio real estate facility information management portal application. (www.sdiprofolio.com)♦ Managed three developers on the Application Services Team at the Department of Aviation (DOA), O'Hare Airport. Gathered requirements to support several small projects of the team.♦ Led a 6-person team to the successful completion of a mission-critical command center at O'Hare Airport in only 4 months. Working with a limited budget, gathered requirements, designed the center, purchased hardware and furniture, and coordinated outside contractors and city	

	<p>personnel to construct this center.</p> <ul style="list-style-type: none"> Designed and implemented two customized Wikipedia-like online information databases for the O'Hare project. Designed and wrote a JavaScript port listener application and interface as an interactive Tote Board at the airport. <p>Skills: Project Management, Business Analysis, Information Architecture, Technical Documentation, Application Development, User Interface Development, ITIL, MediaWiki (Wikipedia), HTML, CSS, XHTML, JavaScript, Visio, particleIllusion, HTA, Search Engine Optimization (SEO), Google Analytics</p>
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ACQUITY GROUP, LLC

APR 2006 TO MAR 2007

<p>Role Business Analyst Project Manager UI Developer</p>	<p>Website user interface development, email campaign development, and project management for the following eCommerce B2C client websites:</p> <ul style="list-style-type: none"> Acquity Group company website (www.acquitygroup.com) Francesca's Collections Online Boutique (www.francescascollections.com) Burton snowboards (store.burton.com) LeapFrog educational toys (store.leapfrog.com) and LeapFrog FLY – big kid's educational toys <p>Business Analyst performing information architecture and user documentation for Acquity Group CORE application offering and Rock Bottom Golf.</p> <p>Skills: Information Architecture, Project Management, Analysis, Technical Documentation, Development, Blue Martini, Day, HTML, CSS, JavaScript, JSP, SEO</p>
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PATHFINDER ASSOCIATES, LLC

AUG 2003 TO APR 2006

<p>Role Senior User Interface Developer Webmaster Project Manager</p>	<p>Independent consultant from Aug 2003 to Aug 2004. Hired fulltime, Aug 2004.</p> <p>Webmaster, www.pathf.com, Dec 2004 to Apr 2006. Search Engine Optimized (SEO) the website organically for a top of the list ranking in Google search results listings and within the top 20 results on other search engines for several keyword phrases.</p> <p>Performed Digital Marketing and managed Google Adwords campaigns. Wrote press releases, technical articles, and white papers.</p> <p>Consulted on 15 projects across 4 clients (see Pathfinder Project details below).</p> <p>Skills: User Interface Design/Development, Project Management, XHTML, HTML, DHTML, JavaScript, CSS, PaintShop Pro, Oracle Portal, SEO, WebTrends, Google Analytics</p>
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PATHFINDER ASSOCIATES CONSULTING PROJECTS DETAIL (AUG 2003 TO APR 2006)

<p>The Marmon Group – Risk Management Questionnaire Intranet <i>2004, 2005, 2006</i></p>	
<p>Role Project Manager / User Interface Developer</p>	<p>Managed a small project team to design and develop dynamic Risk Management reports and questionnaires. Worked on the initial design and development of the site in 2004 followed by updates and enhancements in 2005 and 2006.</p> <p>Skills: Project Management, User Interface Development, HTML, DHTML, JavaScript, CSS, XHTML, MS Project, Change Management</p>
<p>NORC (National Opinion Research Center) – QNEDS <i>2004, 2005, 2006</i></p>	
<p>Role User Interface Developer</p>	<p>Built a browser-based client/server data collection application for the Arab Nation of Qatar educational reformation project. Constructed rich client interfaces translated to Arabic. Worked on the initial design and development of the application in 2004 followed by updates and enhancements in 2005 and 2006.</p> <p>Skills: UI Development, HTML, DHTML, JavaScript, CSS, XHTML, Localization</p>
<p>NORC (National Opinion Research Center) – Receipt Control <i>2004, 2005, 2006</i></p>	
<p>Role Project Manager / User Interface Developer</p>	<p>Wrote English and Arabic client side JavaScript barcode scanning/interpreting interfaces for document tracking for the Arab Nation of Qatar educational reformation project. The interface scans 32-40 documents per minute. Managed a team of 3 developers. Worked on the initial design and development of the</p>

	application in 2004 followed by updates and enhancements in 2005 and 2006. Skills: Project Management, User Interface Design/Development, HTML, DHTML, JavaScript, CSS, XHTML, Localization
NORC (National Opinion Research Center) – Spring CASI <i>2004, 2005, 2006</i>	
Role Project Manager / User Interface Developer	Built the Spring Arabic version of a browser-based client/server data collection application for the Arab Nation of Qatar educational reformation project. Managed 2 developers. Worked on the initial design and development of the application in 2004 followed by updates and enhancements in 2005 and 2006. Skills: Project Management, User Interface Design/Development, HTML, DHTML, JavaScript, CSS, XHTML, Localization
Chicago Sun-Times – Sun-Times.com Registration <i>2005</i>	
Role User Interface Developer	Designed and built the Site Registration interface for Sun-Times.com and affiliated Digital Chicago newspapers. Skills: User Interface Design/Development, HTML, DHTML, JavaScript, CSS, XHTML, HomeSite
NORC (National Opinion Research Center) – Researcher Portal <i>2004</i>	
Role User Interface Developer	Built portlets, HTML pages, and JavaScript utilities for Oracle Portal. Skills: Project Management, User Interface Design/Development, HTML, DHTML, JavaScript, CSS, XHTML
LCCT (Lake County Community Trust) – LCCT Website <i>2003</i>	
Role Website Developer	Adhering to strict design standards, built a website for the Lake County Community Trust (www.lakecountycf.org). Skills: User Interface Development, HTML, DHTML, JavaScript, CSS, XHTML
SELF-EMPLOYED (INDEPENDENT CONTRACTOR) OCT 2002 TO AUG 2003	
MILANO, INC.	
Role Technical Consultant	Technical consultant for the development of a web-based project management application. Skills: Development, HTML, CSS
DEALER TECHNOLOGIES, INC.	
Role Web Developer	Designed and developed the Dealer Technologies, Inc. website (http://www.dealertechnologiesinc.com). Skills: Design/Development, HTML, JavaScript, CSS
RESPIRATORY HEALTH ASSOCIATION OF METROPOLITAN CHICAGO – COWALUNGA BIKE TOUR JAN 2002 - PRESENT	
Role Webmaster	Designed and developed the Cowalunga Bike Tour website. Redesign 2008. Skills: Design/Development, HTML, DHTML, XHTML, JavaScript, CSS

	DIVINE, INC. – CORPORATE		SEP 2001 TO OCT 2002
	Role Solution Development Manager	<p>Defined strategic direction and marketing planning for national solution and service offering development teams.</p> <p>Developed marketing and sales materials. Drove the development of sales collateral for a total solution package.</p> <p>Aligned with Knowledge Solutions and Technology Infrastructure Services solution areas to provide support to global and regional solutions teams. Focused on Healthcare industry vertical markets.</p> <p>Case Study – Creating a Highly Usable, Intuitive Online Patient Management Sys Case Study – Chicago Schools: Planning to Build A Better Workforce Industry Solutions Overview – divine Healthcare Solutions Vertical</p>	
	DIVINE, INC. – CONSULTING SERVICES		MAY 1995 TO SEP 2001
	Role Consulting Manager Project Manager	<p>Project management, business analyst, testing, and application development consulting services in the Client-Server and Web areas for 18 different projects (Consulting Projects detail in next section).</p> <p>Administrative Manager to 11 consultants.</p>	
DIVINE, INC. CONSULTING PROJECTS DETAIL (MAY 1995 TO SEP 2001)	<i>iVIEW – iVIEW Web Site</i>		
	Role Web Developer	<p>Developed and architected DHTML for the iVIEW site.</p> <p>Skills: Development, HTML, DHTML, JavaScript, CSS, Visio</p>	
	<i>AAR (Allen Aircraft and Radio) – General Aviation Web Site Technical Integration</i>		
	Role Project Manager / Development Manager	<p>Defined the project plan for the entire development effort for a team of 12 consultants (Development, Database, Testing, and Creative teams). Managed the Development team (3 consultants) to integrate the new front-end Web site</p> <p>Skills: Project Management, Development, MS Project, JavaScript, HTML, DHTML, CSS, ColdFusion, SQL, Oracle, HomeSite</p>	
	<i>CorSolutions (Ralin Medical) – CorConnect</i>		
	Role UI Team Developer	<p>Prototyped and constructed the user interface.</p> <p>Skills: Development, XML, XSL Transformations (XSLT), HTML, CSS, DHTML, JavaScript, DOM Manipulation, HomeSite</p>	
	<i>Wm. Wrigley Jr. Company – Wrigley WIN Intranet</i>		
	Role Designer/Developer	<p>Architected, designed, and built the Intranet site.</p> <p>Skills: Development, HTML, JavaScript, CSS, Visio, PhotoShop</p>	
	<i>Azamba (Tibico) – Mercury System</i>		
	Role Senior System Analyst	<p>Defined requirements for the Inception Phase of this project to design a Web-based Professional Services Automation system.</p> <p>Skills: Systems Analysis, Visio, Use Cases, Rational Unified Process (RUP)</p>	
<i>marchFIRST – Operations Management</i>			
Role Bench Manager	<p>Analyzed current business processes for managing 11 different marchFIRST teams and then reengineered those processes to a single more efficient, unified process and management approach. This new process was implemented and delivered as a standard operating practice within marchFIRST.</p> <p>Managed a varying pool of resources that ranged from 50–100+ consultants.</p>		

	<p>Coordinated and supervised work done on 13 internal projects using resources from the pool.</p> <p>Designed and implemented a Lotus Notes information tracking and resource database system. Developed interfaces in Lotus Notes to enhance the resource database.</p> <p>Skills: Project and Operations Management, Business Analysis, Development, MS Project, Lotus Notes/LotusScript, Visio</p>
marchFIRST – Introduction to HTML and Web Page Design	
<p>Role Courseware Designer Instructor</p>	<p>Created the courseware for the <i>Introduction to HTML and Web Page Design</i> class in three different time formats. Taught this monthly class of 30-55 students 9 times.</p> <p>Skills: Courseware Design, Training, HTML, CSS, Web Design, PaintShop Pro, GIF Animation, FTP</p>
City of Chicago Education System – 5-Year Strategic Technology Integration Plan	
<p>Role Lead Analyst Business Strategy</p>	<p>Team Lead spearheading The City Colleges of Chicago analysis in the development of the MCTA (Mayor's Council of Technology Advisors) 5-Year Strategic Technology Integration Plan.</p> <p>Skills: Strategy, Business Analysis, Visio</p>
Waste Management (WMX) – Knowledge Transfer / Application Support	
<p>Role Project Manager (PC Applications and ChemWaste)</p>	<p>Managed one consultant for the knowledge transfer of the PC applications group. Managed two consultants for the ChemWaste knowledge transfer and level 2 support project.</p> <p>Skills: Project Management, Business Analysis, Development, MS Project, Visual Basic, Visio, Advanced Revelation, R/Basic</p>
Ameritech IIS (Information Industry Services) – MOR/Tel GUI	
<p>Role Systems Analyst</p>	<p>Reverse engineered an undocumented GUI interface to an order processing system using data gathering and interviewing skills to understand the system. Mapped and explained the system processes for future analysis and development.</p> <p>Skills: Systems Analysis, Process Modeling, Visio, EDI</p>
Ameritech IIS (Information Industry Services) – MOR and MOR/Tel Requirements	
<p>Role System Requirements Analyst</p>	<p>Developed systems requirement documents to support enhancements and changes to the MOR and MOR/Tel systems.</p> <p>Skills: Systems Analysis, Visio, EDI</p>
Ameritech IIS (Information Industry Services) – MOR/Tel Database Architecture	
<p>Role Data Architecture Team Lead</p>	<p>Reverse engineered the physical database and built a logical model of the data. Modeled enhancements and improvements to the MOR/Tel application.</p> <p>Skills: Logical and Physical Data Modeling, Erwin/ERX, Sybase, Management</p>
Ameritech IIS (Information Industry Services) – MOR/Tel Database Triggers	
<p>Role Analysis and Design</p>	<p>Analyzed and rewrote the database update triggers to better enforce business rules.</p> <p>Skills: Analysis, Design, Sybase</p>

Ameritech IIS (Information Industry Services) – Mechanized Order Receipt (MOR)

Role Systems Analyst	Reverse engineered a previously undocumented EDI order processing system using data gathering and interviewing skills to understand the system. Mapped and explained the system processes for future analysis and development. Skills: Systems Analysis, Visio, EDI
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ABN AMRO – LEAP Project

Role Integration Testing Team Lead/Manager	Led a team of 2 testers during all phases of testing, validation, planning, estimating, and documentation for the project. Performed an automated software testing tools evaluation. Skills: Management, Manual and Automated Testing, Mercury WinRunner, SQA TeamTest, Segue QA Partner, Windows NT
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Waste Management Recycling – Commodity Tracking System (CTS)

Role Application Developer Network Engineer	Streamlined the application providing a more stable software solution marketing all the recycling commodities Waste Management produces nationwide. PC configuration and connectivity to the local area network (LAN), wide area network (WAN), and AS/400. Skills: Development, Networking, Visual Basic, SQL, Access, Crystal Reports, Rumba Tools for Visual Basic, WISE Installation System, Visio, PaintShop Pro, Windows 3.x/95, AS/400, PC Support, Netsoft, Rumba, Novell, ODBC
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HealthCare Compare – IMPaCT

Role Application Architecture and Development	Developed prototype of the IMPaCT system. Helped design, architect, and develop the final IMPaCT system. Skills: Development, GUPTA SQLWindows, SQL, Ingres, OOD/OOP
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Peterson Consulting – LPRS (London Pollution Reserve System)

Role Application Developer	Primary developer during the final stages of the development of a \$1 million per installation international Client/Server pollution insurance policy and claims tracking system. Skills: Development, GUPTA SQLWindows, SQL, SQLBase, ReportWindows
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SYSTEM SOFTWARE ASSOCIATES (SSA)

FEB 1994 TO MAY 1995

Role Technical Consultant, Market Development	<ul style="list-style-type: none">• Evaluated and recommended software products for the company to resell.• Software Engineer on the first BPCS for Windows development team. Prior to this project, the software was an AS/400 character-based application.• Created and taught a 4-day fundamentals and software development training course.• Wrote technical manuals, tutorials, online help files, and presentations.• Provided technical support and training for the SSA tools. Skills: Development, Analysis, Testing, AS/400, AS/SET, InstallSHIELD, RoboHelp, Visio, PaintShop Pro, Mercury WinRunner, Segue QA Partner, SQA TeamTest, AutoTester, CorelDraw, Netsoft
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	<p>Roles Database Programmer BBS System Operator Marketing/ Communications Assistant Manager</p>	<p>Simultaneously performed multiple roles for this company:</p> <ul style="list-style-type: none"> • Programmed custom marketing data analysis and reporting applications. • Designed and implemented an electronic bulletin board system for customers and the outside sales force. • Designed and produced all marketing and sales materials. • Designed new product labels for a line of chemicals and saved the company printing costs and production time with the more efficient use of materials and resources. • Managed the Marketing/Communications department for 6 months. <p>Skills: Management, Writing, Marketing, Desktop Publishing, dBase, PageMaker, Persuasion, CorelDraw, TBBS, LANtastic</p>
<p>WEBSITES / OTHER EXPERIENCE</p>	<p>Webmaster/Designer/Digital Marketing, KAC Consulting, Inc. (www.kacconsulting.com), June 2009 - Present Webmaster/Designer/Digital Marketing, Clan Homecoming USA (www.clanhomecomingusa.com), November 2008 - Present Webmaster/Designer/Information Architect, FerGedAboutIt Vineyard and Winery, (www.fergedaboutit.com), January 2008 - Present Webmaster/Designer, NIU Huskie Alumni Marching Band (www.niualumniband.com and www.niu.edu/huskiemarchingbandalumnicouncil), December 2006 - Present Webmaster/Website Designer, Boy Scouts of America Troop 62 (www.t62.org), May 2006 – March 2008 Webmaster/Design/Digital Marketing, C.B.S. Messenger, Inc. (www.cbsmessenger.com), July 2006 – Present Webmaster/Website Designer, Respiratory Health Association of Metropolitan Chicago CowaLUNGa Bike Tour (www.cowalunga.com), January 2002 – Present Webmaster/Website Designer, Woj’s Twisted World (www.wojzworld.com), 1996-Present Barista, Starbucks Corporation, February 2003 – July 2004</p>	
<p>PROFESSIONAL DEVELOPMENT / CONTINUING EDUCATION</p>	<ul style="list-style-type: none"> • Serena Collage Advanced Tips and Tricks, 2006 • Serena TeamTrack Administrator Training, PCCTI, 2005 • Serena TeamTrack Sales Training, 2005 • Hands-On Java Programming, Learning Tree International, 2005 • Overview of .NET and C# for IT Professionals, Illinois Institute of Technology, 2003 • Introduction to Programming with the ModularIS Enterprise Framework, ModularIS, 2002 • Took classes towards a Master’s degree in Business Administration with a focus on Technology Management (MBA/TM), University of Phoenix, 2000 (Did not complete the degree program. GPA: 4.0) • Internet Application Design/Use Cases: marchFIRST Chicago Style, marchFIRST, 2000 • Introduction to XML, marchFIRST, 2000 • The New BASE for Business Development, Acclivus Corporation, 1999 • Project Management Fundamentals, PMT, Inc., 1999 • Introduction to EDI/Electronic Commerce, Whittman-Hart, 1998 • Information Systems Project Management, American Management Association, 1998 • Introduction to Data Modeling and Database Design Using Erwin, LogicWorks, 1997 • Systems Analysis & Design for Information & Business Professionals, American Management Assoc., 1997 • Visual Basic 4.0 Fundamentals, Metamor Technologies, 1996 • Programming with AS/SET ADK, System Software Associates, 1994 • Introduction to C Programming, College of DuPage, 1993 (Grade: A) • Assembly Language Programming, College of DuPage, 1993 (Grade: A) 	
<p>EDUCATION</p>	<p>Bachelor’s degree in Journalism with a minor in Business Administration, emphases in Public Relations/Photojournalism from Northern Illinois University, December 1989</p>	
<p>ASSOCIATIONS/ AFFILIATIONS</p>	<p>Wreath Chairman, Boy Scouts of America Troop 496, Schaumburg, Illinois (October 2008 – December 2008) Executive Officer, Board of Directors, NIU Huskie Marching Band Alumni Council (December 2006 – Present) Treasurer, Boy Scouts of America Troop 62, Villa Park, Illinois (May 2006 – March 2008)</p>	
<p>INDUSTRY EXPERIENCE</p>	<p>Application Service Provider (ASP), Automotive, Aviation, Computer Software, Consulting / Professional Services, Consumer Products, Education, Financial/Banking, Food and Beverage, Government, Hazardous Waste, Health Insurance, Healthcare, International (Arabic), Legal Services, Manufacturing/Distribution, Non-Profit/Charity, Real Estate, Recycling, Systems Integrator, Telecommunications, Waste Disposal</p>	

TECHNOLOGIES, TOOLS, & SKILLS	<p>Languages: JavaScript, HTML (hand-coded), DHTML, XHTML, CSS, DOM Manipulation, XML, XSLT, ASP, JSP, HTA, SQL</p> <p>Tools: MS Project, MS Office Suite (Word, Excel, PowerPoint), DreamWeaver, PhotoShop, Visio, TopStyle, WebTrends, Google Analytics, MediaWiki (Wikipedia), WISE Installation System, InstallShield, PaintShop Pro</p> <p>Methodologies/Competencies: SDLC, ITIL, SEO (Search Engine Optimization), Project Management, Business Analysis, Information Architecture, Website and User Interface Development, Courseware Design, Data Flow Diagrams/Process Modeling, Use Cases, Logical Data Modeling, EDI, Website Localization (Arabic)</p> <p>Databases: Oracle, Sybase, Ingres, SQLBase, Access, dBase, Rumba, ODBC</p>		
LANGUAGES	Language/Skill	Years Experience	Last Used
	HTML	13+ years	Current
	JavaScript / DHTML / DOM Manip.	13+ years	Current
	XHTML	6+ years	Current
	SEO (Search Engine Optimization)	5+ years	Current
	CSS	9+ years	Current
	JQuery	4 months	Current
	ASP	6 months	2008
	ITIL	4 months	2008
	JSP	2 years	2006
	Java	Training only	2005
	XSL	1 year	2001
	SQL	7 years	2002
SECURITY CLEARANCE	TSA (Transportation Security Administration) International terminal clearance at O'Hare International Airport in 2007		
TRAVEL	0 – 10%		
RELOCATION	Not at this time.		
DETAILED RESUME	Available upon request.		